

SusquehannaFolk

MUSIC SOCIETY

2023-2024

Concert Season Program Book

starting with **POWERFUL CELTIC WOMEN** in September & October!

A full calendar of concerts across the spectrum of roots music up-and-coming artists and folk legends

Local businesses, organizations and individuals are invited to be a part of our vibrant community by placing an ad in our program book, which is given to audience members at each concert.

Make an impression on over 2500 people!

SusquehannaFolk.org/advertise

Visit our website to learn more.

ON THE COVER

Maximize your visibility

with premium ad placement.

\$500 - Outside Back Cover

\$475 - Inside Cover

FULL PAGE

Make an impact with an eye-catching full page ad inside the program book.

\$450 - Full page

HALF & QUARTER PAGE

Show your support for traditional music at a very affordable price!

\$300 - Half page

\$200 - Quarter page

Let's talk. We are happy to discuss in-kind payment and ad trades.

We can even create an ad for you at no extra charge.

SEE BACK for deadlines, sizes, and how to submit artwork.



The Stabler Foundation



Dauphin County
PENNSYLVANIA



AD SIZES

Cover & Full Page	5 inches wide × 8 inches tall
Half Page	5 inches wide × 3¾ inches tall
Quarter Page	2¼ inches wide × 3¾ inches tall

COLOR or BW

Submit color OR grayscale artwork: your choice.
Interior pages are printed in grayscale.

HIGH RESOLUTION

Please send images at the highest resolution you have.
They should look sharp and crisp even when zoomed in.

DEADLINES ARE IMPORTANT!

SFMS relies heavily on volunteers.

AUGUST 31 if you are sending finished artwork

Send a high-resolution PDF. High-res images can also work.
PLEASE, NO MS Word or Publisher documents.
We are happy to update your ad mid-season.

EARLIER IF POSSIBLE if we are creating your ad

Send some design inspiration: a business card, your logo,
a high-resolution image, a catchy phrase.

*Ads submitted
by August 31 will be
included in the program
for our September concerts.
Those submitted later will
be added to the program
for shows in October
and November.*

WHERE TO SUBMIT

Orders & payment: please use the form at SusquehannaFolk.org/advertise

Questions & alternative payments: call or text SFMS at (717) 745-6577

Art & design materials: email to Lauri Brandenburg at newsletter@sfmsfolk.org